

67th Annual TCA Conference

#Counseling For All

Who attends the TCA Conference?

The attendees of our conference represent our membership. We are home to counselors across all work settings in the state of Tennessee. Our members are the boots on the ground; doing the work of counseling each day and making referrals to other professionals. They are also administrators; designing and implementing programs, and making purchasing decisions to operate those programs. In some cases, they fit into more than one of these categories. Many are counselor educators with a private practice, or administrators who also teach a course, or practicing counselors in a doctoral program. We will have school counselors, mental health counselors, graduate students, counselor educators, rehabilitation counselors, and more!

From Kat Coy, TCA Executive Director

I am so excited to tell everyone about the unique sponsorship opportunities we have for this year's Tennessee Counseling Association Conference.

Illustrate your presence as a leader in the field by advertising to hundreds of counselors across the state and region. With hundreds of counselors in attendance, this conference offers a unique opportunity to market your products and services to a large receptive audience while also supporting this professional development experience.

In short, your sponsorship ensures that our counselors have exposure to specific training that helps students in our schools and clients in our communities.

Our attendees are looking for resources to purchase and referrals to make. Don't miss this opportunity to highlight your business.



Division Lunch

\$4,000

Exhibitor Space
Table and Chairs
2 Registrations
Promotional material at table seats (content provided by sponsor)
Full Page Program Ad
Ten (10) minute Podium time
Logo on TCA Web Page (1 year)
Logo on TCA Conference Page
Logo added to conference emails
Logo added to monthly newsletter for 6 months
Contact list of attendees, provided at the conclusion of the conference

Diamond

\$3,000

Exhibitor Space
Table and Chairs
2 Registrations
Full Page Program Ad
3—5 minute Presentation at one Keynote Session
Logo on TCA Web Page (1 year)
Logo on TCA Conference Page
Logo added to conference emails
2 direct emails to entire membership regarding company/program offerings (company designed, sent by TCA)

Gold

\$2,000

Exhibitor Space
Table and Chairs
2 Registrations
Half Page Program Ad
3—5 minute Presentation at one Keynote Session
Logo on TCA Web Page (1 year)
Logo on TCA Conference Page
Logo added to conference emails

Silver

\$1000

Exhibitor Space
Table and Chairs
1 Registration
Half Page Program Ad
Logo on TCA Web Page (1 year)
Logo on TCA Conference Page
Logo added to conference emails

Bronze

\$750

Exhibitor Space
Table and Chairs
1 Registration
Quarter Page Program Ad
Logo on TCA Web Page (1 year)
Logo on TCA Conference Page

Other Needs:

Governing Council Dinner (\$250)
Coffee /Snack Break (\$2,000)

TCAF:

This is a Tennessee Counseling Association Foundation (TCAF) event with all proceeds going towards charitable, educational, and/or scientific endeavors.

Contact Kat Coy, TCA Executive Director, for a commitment:

katcoy@tcacounselors.org - 865-368-8615